

LOW PRICE  
MAKERSOTTO-JOHNSON MERCANTILE  
COMPANYQUALITY  
STORE

EVERYTHING FOR THE HOME.

EVERYTHING TO EAT AND WEAR

## PREPAREDNESS

GOOD STORE  
SERVICE

WE WANT TO HELP EVERY CUSTOMER OF THIS STORE TO GET THE VERY BEST SERVICE POSSIBLE AND THE HIGHEST VALUE FOR HIS MONEY.

IT IS PART OF OUR STORE SERVICE TO HELP BRING THESE THINGS ABOUT. TELL US YOUR TROUBLES IN A MERCHANDISING WAY. LET US CONSULT WITH YOU REGARDING ALL PHASES OF THE GOODS YOU BUY—WHETHER YOU BUY THEM FROM US OR NOT.

WE INVITE YOU TO USE OUR STORE SERVICE. WE ALSO INVITE YOU TO TELL US WHEREIN OUR STORE SERVICE IS WEAK. WE ARE NOT PERFECT—WE SHALL NEVER BE—BUT WE WANT TO GET AS NEAR PERFECT AS POSSIBLE.

## A FEW SPECIALS

THIS WEEK WE ARE GOING TO HAVE SPECIAL PRICES ON SEVERAL LINES THAT WE WOULD LIKE TO CLEAN UP BEFORE OUR SPRING GOODS BEGIN TO ARRIVE. WE WILL NOT ATTEMPT TO QUOTE YOU PRICES IN THIS SPACE BUT WE ASSURE YOU IT WILL PAY YOU TO VISIT OUR STORE THIS WEEK.

## OUR EXPERIENCE

Has taught us that at times it is best to be prepared. Indications point to a big Spring business.

WE ARE GOING TO BE  
PREPARED

Our buyer is now in New York for the purpose of buying our Spring Stock. He writes us that we will have the biggest and most up-to-date line of Spring Goods ever shown in Clayton. We are striving in every way that we can to make our store what the people would like to have it.

If there is anything in our line that you would like our buyer to look up for you while east, come in and tell us about it. We will be glad to write him to see to it for you.

DON'T DO YOUR  
SHOPPING  
BLINDFOLDED

HOW MANY MEN AND WOMEN DO THEIR SHOPPING BLINDFOLDED? FUNNY WHEN YOU THINK OF IT THAT THINKING MEN AND WOMEN WILL PLAY "BLIND MAN'S BUFF" WITH THEIR OWN MONEY.

YOU DON'T HAVE TO DO YOUR SHOPPING BLINDFOLDED UNLESS YOU WANT TO. THE OUT OF TOWN HOUSES STARTED THE BIG GAME OF "BLIND MAN'S BUFF" BUT IT IS A DANGEROUS GAME FOR US TO PLAY IN OUR TOWN. IT ISN'T A FAIR GAME. IT ISN'T FAIR TO OURSELVES, IT ISN'T FAIR TO OUR HOME MERCHANT. LET US BE FAIR TO OURSELVES AND WITH HIM. LET US GIVE THE HOME MERCHANT THE FIRST CHANCE—THAT'S ALL HE ASKS.



## WE SELL "HOLEPROOF" HOSIERY

THE GUARANTEED KIND—Six pair guaranteed for six months. We have them for men, women and children.

GROCERY DEP'T  
QUALITY AND PRICE

Otto-Johnson Mercantile Co. Stores have proven themselves public benefactors to the Union County housewives. Thousands of them visit our Stores daily and benefit by their superior merchandise and saving prices.

## SYRUPS

Log Cabin Maple Syrup: One Gallon \$1.25 - Half 65c  
Quart 40c - Pint 20c. O. & J. Cane and Maple: One  
Gallon Cans \$1.00 - Half 55c. Pure Fresh Honey:  
One Gallon Cans \$1.50 - Half 75c. Jelly: 10 pounds  
of good Jelly 50c.

THE HOME OF  
PRICE, QUAL-  
ITY AND SER-  
VICE :: ::OTTO-JOHNSON  
MERCANTILE COMPANYCLAYTON'S  
ONE LARGE  
DEPARTMENT  
STORE :: ::